



News From WoodLink®

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WoodLink's Use Of Recycled Products Continues To Have A Positive Impact On The Environment

WoodLink®, an industry leader in the manufacturing of bird feeders and houses, has been recognized by Pratt Industries of Kansas City, Missouri, for WoodLink's proactive policies that are positively impacting the environment. According to Pratt Industries, the world's largest privately-owned paper and packaging company, WoodLink saved the following natural resources by purchasing corrugated products made from 100% recycled paper in 2010:

623 trees
164,880 gallons of fresh water
113,584 KWH of electricity
77 cubic yards of landfill space

In addition, WoodLink has been honored for its environmental efforts with the awarding of the Hardware Retailer's Choice – Best Product award for its line of National Audubon Society's Going Green® recycled plastic bird feeders and houses. The entire line of "Made in the USA" GOING GREEN® products are made of over 90% post-consumer recycled plastic. Up to 30 recycled milk jugs are used to produce an average GOING GREEN® Feeder.

WoodLink is an Iowa-based manufacturer of bird feeders, birdhouses and related products. WoodLink President and CEO, Dave Nylen says his company uses environmentally friendly products when available. "We continually strive to improve our production process and encourage our suppliers to provide 100% post-consumer recycled materials. It's good for the environment and good for business."

WoodLink, founded in 1988, manufactures and imports a wide range of quality bird feeders, birdhouses and accessories. WoodLink has offices in West Des Moines, Iowa and Hong Kong and the company's manufacturing facility is located in Mount Ayr, Iowa. With wood, recycled plastic, metal and glass products made domestically and overseas, WoodLink offers a wide array of high-quality products and unique designs that cater to independent wild bird stores, lawn and garden stores, hardware stores, as well as distributors and retail chains.

[Images and interviews available upon request]

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